



AutoFORM LaserNet Print:

Design...Tailor...Reduce Print Costs

WORLDWIDE BUSINESS SOLUTION

AutoFORM LaserNet Print adds powerful output management facilities to your existing ERP and accounting applications. These enable you to enhance the appearance and effectiveness of every document, label and report you produce, in less time and at less cost.

Why Choose LaserNet ?

Leading companies from all over the world have chosen LaserNet as their preferred Output Management application. Affordable for SME's, but with the power to meet the most demanding of print requirements for multinational companies, LaserNet enables you to:

Lower your IT costs by providing a single set of easy to use tools to control **all** your output (documents, reports & barcode labels) for **all** your IT applications *and for all your printing technology (laser, impact, barcode, ticket and plastic card printers.)* Your own IT department can undertake most data mapping & management tasks. In addition AutoFORM enables output changes to be made from a central location for implementation across a number of group companies, again saving time and money.

Cut document development costs by 85%. Document templates are created in MS Publisher or even MS Word allowing you to delegate this time consuming task to non programming staff. This saves an enormous amount of time when implementing or extending IT systems, as all the form layout can be agreed before the data mapping is undertaken. But even the data mapping is made easy with the GUI Windows interface, where you simply 'drag & drop' sample application data precisely where you want it to appear. In all AutoFORM , typically cuts document set-up and maintenance costs by 85% compared to traditional hard code programming.

Create consistent corporate document styling & cut printing costs by at least 70%, by removing the need for pre-printed stationery as LaserNet arranges for all the logos, watermarks and other design elements to be included in the print output. In addition LaserNet constructs documents in layers so that common items such as a company logo and address are applied across an entire forms inventory. This enables you to maintain a consistent corporate identity over all your documents, eliminating the styling differences that creep in when documents are designed on a country by country basis. It also means that should there ever be a logo update, or if you open a new office, you only have to apply one new layer to the print stream and not recreate every single form. This facility frequently cost justifies the entire system on its own.

Automatically Assembles Content According to Reader. LaserNet conditionally varies the content of the document according to the recipient: *including switching to different languages, currencies plus adding one-to-one messages.* It can also be used for adding country specific tax, shipping and legal statements while incorporating product illustrations, longer descriptions, bar-codes and HazChem symbols to logistic and warehouse control documents. All of which helps to improve the communication effectiveness of your documents.

Converts print output into electronic formats for lower cost network distributed laser printing plus e-mail, fax and XML transmission for e-business applications.



Before

After

How it Works: Data Mapping

You map and format your data via AutoFORM's 'point & click' GUI interface. This Windows tool uses a split screen with sample data shown on one side and the pre-designed template on the other. All you need to do is 'drag & drop' the data precisely where you want it to appear on the form. The colour coding identifies what operations have been performed so that anyone can return to a definition months later and instantly assess how it has been configured. The forms appear on screen exactly as they will be printed, enabling you to proof & edit as you go, eliminating tedious trial printing.

Powerful Data Mapping & Formatting Tools

- **Repagination – Page Compression:** LaserNet conditionally calculates the location of the page breaks, according to the volume of data. In this way a long stream of output is automatically mapped into a front page, continuation pages and a final page overlay. Includes automatic **word wrap**. The result is a typical 50% reduction in printing and paper wastage while making them less expensive to transmit and archive.
- **Languages & Number Separators:** Set conditional rules & triggers to print documents in your customer-suppliers own language, with a full didactic set for all European (unicode) and Asian (double byte) languages. Number separators can be formatted to individual country standards.
- Quickly set-up calculations such as subtotals or **local currency conversions**. The calculations can be returned to the main application if required.
- Translate data into **graphs, pie-charts or incorporate HazChem** warning symbols & instructions to convey complex information in an instant. This facility can also be used to show component drawings against individual barcodes.
- Define which pages should be **printed in colour, duplex or via specific paper trays**. Set OMR and fold marks to enable automated collation and envelope stuffing. This eliminates many time consuming print room operations. Drive specialist printers to create thermal **bar-code labels, MICR cheques and plastic cards**.
- Convert data into all the common **barcodes**, including: EAN 128 for retail & PD417. Use Barcodes to track documents as well as product movements for logistics or warehouse inventory management.
- Use **ODBC** to collect data missing from your reports (but available from your other databases) such as customer-supplier **specific** discounts and payment terms.
- **Define multiple channel distribution rules** for network printing and/or e-mail, fax, SMS, XML transmission and web publishing. There is no limit to the number of destinations or channels.
- Produces **XML output** from your print reports using standard or custom schemas to drive B2B and e-commerce applications.
- Arrange for the printing of **one document to initiate a whole series** of communications. For example the printing of a despatch note could trigger printing of the delivery labels and create an e-mail confirmation, or a sales letter could be printed alongside a plastic loyalty card, invitation or ticket.
- The full power of **JavaScript** is available for your more complex requirements.

How it Works: Data and Template Convergence

Once the document templates are designed and the data mapping rules set, they are uploaded to the AutoFORM server ready to be converged with the application output. As your invoices and other business reports are generated, LaserNet analyses the incoming data stream collecting triggers such as the country code, client status, or client name to conditionally select the appropriate document template, data mapping and distribution rules. The process is completely transparent to the users, occurring 'on the fly' as the documents go to print. The result is attractive personalised documents, individually delivered where you want them.



Infinitely variable documents
with AutoFORM LaserNet